

News Release

FOR IMMEDIATE RELEASE

HICKORY GROVE AND SUGAR CREEK LIBRARIES OFFER SPECIAL CHILDREN'S BLUE 'I CAN' LIBRARY CARD

Cards are available during Library Card Sign-Up Month

Charlotte, NC – September 11, 2019 – Charlotte Mecklenburg Library is offering special blue 'i can' Library cards to children at the Hickory Grove Library and Sugar Creek Library locations to celebrate September's Library Card Sign-Up Month. Each Library card offers a world of infinite possibilities of materials, resources and services for children. Children under 18 who sign up for a Library card must have a parent or guardian with them at the time of sign-up. It's easy to sign up for a FREE card at either location - Hickory Grove is located at 5935 Hickory Grove Road, Charlotte, and Sugar Creek Library is at 4045 North Tryon, Suite A, Charlotte.

"We're excited to offer these special children's blue library cards during Library Card Sign-Up Month. Children love using their own card to check out books and other materials and now they can have their own special version," says Kevin Bittle, deputy branch channel leader for Charlotte Mecklenburg Library. "A Library card can provide ownership and responsibility, along with an outlet for imagination and exploration."

A Library card unlocks the print and digital path to academic achievement, lifelong learning and reading enjoyment. The Library identified the Hickory Grove and Sugar Creek branch locations for the special children's card promotion because less than 7% of cardholders at both branches are children, and there are opportunities in both communities to increase the number of children and families who can discover and explore the free services, programs and resources.

While not everyone has home access, the library offers free Wi-Fi and computer use. Many residents aren't aware of the extensive digital and online resources the Library offers for free, including e-books, audiobooks, streaming movies and videos, and access to hundreds of online journals, newspapers and databases in addition to programs and services. Adults can also sign up on-line or in person for a Library card, too.

To learn more information about how to sign up for a Library card, visit any of the Library's 20 locations in person or online at https://www.cmlibrary.org/about/getting-started-library. Social media can be found with the hashtag #CMLibraryGetCarded or #CMLKidsCard

About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America's leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

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Photo caption: Charlotte Mecklenburg Library offers special blue children's 'i can' Library cards during September at Hickory Grove Library and Sugar Creek Library.

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Media resources:

Charlotte Mecklenburg Library newsroom: cmlibrary.org/library-news

Social sharing:

Hashtags: #cmlibrary #CMLibraryGetCarded #CMLKidsCard

Facebook: www.facebook.com/cmlibrary

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